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August 21, 2008

Maria Sokurashvili
Jeff Steele
DC Urban Moms and Dads
via e-mail: webmaster@dcurbanmom.com

Mr. Steele and Ms. Sokurashvili,

I am writing you on behalf of Dr. Ophir Alalouf who, as you surely know, has been the subject of extensive comments on your web page: DC Urban Moms and Dads (www.dcurbanmom.com). For months now, the site has included numerous vicious and personal attacks on Dr. Alalouf as well as inaccurate and defamatory statements about him. Needless to say, these were distressing, but in the interest of free speech, and recognizing that you exercise limited control over the forums, he let it go. However, the "discussion" has continued and grown more alarming. In this era of Choosing Civility, and attempting to engage in civil discourse with each other for the common good, Dr. Alalouf has been publicly pilloried on your website in a merciless and unfair fashion.

Even more alarming have been the recent posts which now attack his wife and identify her workplace as a special education teacher. Some postings have even gone so far as to suggest that Dr. Alalouf's wife should have left him when he agreed to disciplinary action by the Dental Board, and that she should be afraid to leave their children alone with him!

Your Usage Guidelines state: "Please don't post anything . . . harmful, insulting, threatening, abusive, harassing, defamatory, libelous, untrue, or invasive of someone else's privacy. We won't tolerate hateful communications . . ." Yet the postings about Dr. Alalouf have grown increasingly insulting, abusive, defamatory and invasive of privacy. They are certainly hateful. It is impossible to see how this type of public personal attack could be considered a "General Parenting Discussion". It has absolutely nothing to do with parenting and is simply a vicious and unwarranted personal attack on an entire family simply because Dr. Alalouf agreed to disciplinary action by the Board rather than

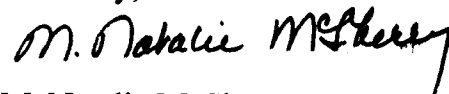
undergoing a long and expensive proceeding with the uncertainty of outcome attendant to any legal proceeding.

I am writing, not only on behalf of him, but on behalf of his wife and children as well, to ask that you call a halt to this ongoing personal attack. Whatever public interest may have been said to have been served by discussion of the original Dental Board action, it can no longer be said that this information is worthy of further dissemination, and certainly not in this fashion. At this point, it is simply malicious gossip and character assassination. It is incumbent on you, as the administrators of the site, to stop it from going further.

If you are unwilling to call a halt to this ongoing attack by shutting down all threads which are continuing this attack, we will be forced to take action on Dr. Alalouf's behalf to obtain your subscriber information so that legal action can be directed at those who are posting false and malicious information.

I look forward to hearing from you quickly.

Sincerely,

A handwritten signature in black ink that reads "M. Natalie McSherry". The signature is written in a cursive, flowing style.

M. Natalie McSherry